

ORDER



Orders	Order / Rev:	710417 - 9	
	Alt Order #:	06300101	
	Product Desc:	OBAMA FOR AMERICA	
	Estimate:	1536 A	
	Flight Dates:	09/25/12 - 10/01/12	Primary AE:
	Original Date / Rev:	08/28/12 / 10/01/12	Sales Office:
	Order Type:	Political	Sales Region:
Agency	Name:	Greer Margolis Mitchell/ Pol	
	Buying Contact:	K Keuleman	Billing Type:
	Billing Contact:	3050 K St NW Washington, DC 20007	Billing Calendar: Billing Cycle: Agency Commission:
Advertiser	Name:	Obama/D/President	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PL-Presidential	Order Separation:
	Priority:	P-4	Advertiser External ID:
	Revenue Codes:	AGY, GEN, POL	Agency External ID:

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
09/24/12	09/30/12	129	\$154,350.00	\$131,197.50	September 2012	129	\$154,350.00	\$131,197.50	0.00
10/01/12	10/07/12	30	\$22,825.00	\$19,401.25	October 2012	30	\$22,825.00	\$19,401.25	0.00
					Totals	159	\$177,175.00	\$150,598.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Aaron Ashe Start Of Order - End Of Order 100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	09/25/12	09/28/12	ON (M-Su) ON (M-Su)	CM	M-F 137, Sa 1205,- TWTF-- (4:30 XM-4:59 XM)		:30	4	\$75.00	P-4	0.00	NM	4	\$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/24/12	09/30/12	- TWTF--	4	\$75.00	0.00								
2	WTSP	10/01/12	10/01/12	ON (M-Su) ON (M-Su)	CM	M-F 137, Sa 1205,M----- (4:30 XM-4:59 XM)		:30	1	\$75.00	P-4	0.00	NM	0	\$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/01/12	10/07/12	M-----	1	\$75.00	0.00								
Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length		Rate	Rtg	Type			
1	WTSP	10/01/12-10/07/12	ON (M-Su)		M-F 137, Sa 1205	6:30 XM-4:59 XM-----		:30		(\$75.00)	0.00	NM			
		Credited													
E 3	WTSP	09/25/12	09/28/12	5-530a 5-530a 10 News	CM	5-530a	- TWTF--	:30	4	\$100.00	P-4	0.00	NM	1	\$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/24/12	09/30/12	- TWTF--	4	\$100.00	0.00								
Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length		Rate	Rtg	Type			
1	WTSP	09/24/12-09/30/12	5-530a		5-530a		- TWThF----	:30		(\$100.00)	0.00	NM			
		Credited													
2	WTSP	09/24/12-09/30/12	5-530a		5-530a		- TWThF----	:30		(\$100.00)	0.00	NM			
		Credited													
4	WTSP	09/24/12-09/30/12	5-530a		5-530a		- TWThF----	:30		(\$100.00)	0.00	NM			
		Credited													
4	WTSP	10/01/12	10/01/12		CM	5-530a	M-----	:30	2	\$100.00	P-4	0.00	NM	2	\$200.00

Order / Rev: 710417 - 9
 Alt Order #: 06300101
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama/D/President
 Product Desc: OBAMA FOR AMERICA WTSP-TV
 Estimate: 1536 A

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				5-530a											
				5-530a 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		2				\$100.00		0.00			
5	WTSP	09/25/12	09/28/12	530-6a	CM	530-6a	- TWTF--	:30	4	\$150.00	P-4	0.00	NM	4	\$600.00
				530-6a 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--		4				\$150.00		0.00			
6	WTSP	10/01/12	10/01/12	530-6a	CM	530-6a	M-----	:30	2	\$150.00	P-4	0.00	NM	2	\$300.00
				530-6a 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		2				\$150.00		0.00			
7	WTSP	09/25/12	09/28/12	M-F 6-7a	CM	6-7a	- TWTF--	:30	4	\$175.00	P-4	0.00	NM	4	\$700.00
				6-7a 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--		4				\$175.00		0.00			
8	WTSP	10/01/12	10/01/12	M-F 6-7a	CM	6-7a	M-----	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
				6-7a 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$175.00		0.00			
9	WTSP	09/25/12	09/28/12	CBS This Morning	CM	7-9a	- TWTF--	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00
				CBS This Morning		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--		4				\$200.00		0.00			
10	WTSP	10/01/12	10/01/12	CBS This Morning	CM	7-9a	M-----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
				CBS This Morning		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$200.00		0.00			
11	WTSP	09/25/12	09/28/12	CBS This Morning	CM	7-9a	- TWTF--	:30	5	\$200.00	P-4	0.00	NM	5	\$1,000.00
				CBS This Morning		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--		5				\$200.00		0.00			
12	WTSP	10/01/12	10/01/12	CBS This Morning	CM	7-9a	M-----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
				CBS This Morning		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$200.00		0.00			
13	WTSP	09/25/12	09/28/12	M-F 9-930a 10 News, 9a	CM	9-9:30A	- TWTF--	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
				10 News, 9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--		4				\$100.00		0.00			
14	WTSP	10/01/12	10/01/12	M-F 9-930a 10 News, 9a	CM	9-9:30A	M-----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
				10 News, 9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$100.00		0.00			
15	WTSP	09/25/12	09/28/12	M-F 930-10a Inside Edition	CM	930-10a	- TWTF--	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--		4				\$100.00		0.00			
16	WTSP	10/01/12	10/01/12	M-F 930-10a Inside Edition	CM	930-10a	M-----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$100.00		0.00			
17	WTSP	09/25/12	09/28/12	M-F 10-11a Studio 10	CM	10-11a	- TWTF--	:30	4	\$75.00	P-4	0.00	NM	4	\$300.00
				Studio 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--		4				\$75.00		0.00			
18	WTSP	10/01/12	10/01/12	M-F 10-11a Studio 10	CM	10-11a	M-----	:30	2	\$75.00	P-4	0.00	NM	2	\$150.00
				Studio 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$75.00		0.00			

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 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama/D/President
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
18	WTSP	10/01/12	10/01/12	M-F 10-11a Studio 10	CM	10-11a	M-----	:30	2	\$75.00	P-4	0.00	NM	2	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	M-----		2				\$75.00		0.00				
E 19	WTSP	09/25/12	09/28/12	Price Is Right Price Is Right	CM	11a-12p	-TWTF--	:30	4	\$450.00	P-4	0.00	NM	2	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-TWTF--		4				\$450.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
	3	WTSP	09/24/12-09/30/12	Price Is Right		11a-12p				-TWThF----		:30	(\$450.00)	0.00	NM	
				Credited												
	4	WTSP	09/24/12-09/30/12	Price Is Right		11a-12p				-TWThF----		:30	(\$450.00)	0.00	NM	
				Credited												
20	WTSP	10/01/12	10/01/12	Price Is Right Price Is Right	CM	11a-12p	M-----	:30	2	\$450.00	P-4	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	M-----		2				\$450.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
	1	WTSP	10/01/12-10/07/12	Price Is Right		11a-12p				M-----		:30	(\$450.00)	0.00	NM	
				Credited												
	2	WTSP	10/01/12-10/07/12	Price Is Right		11a-12p				M-----		:30	(\$450.00)	0.00	NM	
				Credited												
21	WTSP	09/25/12	09/28/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	-TWTF--	:30	4	\$450.00	P-4	0.00	NM	4	\$1,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-TWTF--		4				\$450.00		0.00				
22	WTSP	10/01/12	10/01/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	M-----	:30	1	\$450.00	P-4	0.00	NM	1	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	M-----		1				\$450.00		0.00				
23	WTSP	09/25/12	09/28/12	Y&R Young and the Restless	CM	1230-130p	-TWTF--	:30	4	\$550.00	P-4	0.00	NM	4	\$2,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-TWTF--		4				\$550.00		0.00				
24	WTSP	10/01/12	10/01/12	Y&R Young and the Restless	CM	1230-130p	M-----	:30	1	\$550.00	P-4	0.00	NM	1	\$550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	M-----		1				\$550.00		0.00				
E 25	WTSP	09/25/12	09/28/12	B&B Bold and Beautiful	CM	130-2p	-TWTF--	:30	4	\$550.00	P-4	0.00	NM	1	\$550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-TWTF--		4				\$550.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
	1	WTSP	09/24/12-09/30/12	B&B		130-2p				-TWThF----		:30	(\$550.00)	0.00	NM	
				Credited												
	3	WTSP	09/24/12-09/30/12	B&B		130-2p				-TWThF----		:30	(\$550.00)	0.00	NM	
				Credited												
	4	WTSP	09/24/12-09/30/12	B&B		130-2p				-TWThF----		:30	(\$550.00)	0.00	NM	
				Credited												
26	WTSP	10/01/12	10/01/12	B&B Bold and Beautiful	CM	130-2p	M-----	:30	1	\$550.00	P-4	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	M-----		1				\$550.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
	1	WTSP	10/01/12-10/07/12	B&B		130-2p				-TWThF----		:30	(\$550.00)	0.00	NM	
				Credited												
27	WTSP	09/25/12	09/28/12	M-F 2-3p The Talk	CM	2-3p	-TWTF--	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00	

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
27	WTSP	09/25/12	09/28/12	M-F 2-3p The Talk	CM	2-3p	- TWTF--	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF--		4				\$300.00		0.00			
28	WTSP	10/01/12	10/01/12	M-F 2-3p The Talk	CM	2-3p	M-----	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$300.00		0.00			
29	WTSP	09/25/12	09/28/12	M-F 3-4p Let's Make a Deal	CM	3-4p	- TWTF--	:30	4	\$275.00	P-4	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF--		4				\$275.00		0.00			
30	WTSP	10/01/12	10/01/12	M-F 3-4p Let's Make a Deal	CM	3-4p	M-----	:30	1	\$275.00	P-4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$275.00		0.00			
31	WTSP	09/25/12	09/28/12	M-F 4-5p Dr. Phil	CM	4-5p	- TWTF--	:30	4	\$400.00	P-4	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF--		4				\$400.00		0.00			
32	WTSP	10/01/12	10/01/12	M-F 4-5p Dr. Phil	CM	4-5p	M-----	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$400.00		0.00			
33	WTSP	09/25/12	09/28/12	M-F 5-530p 5-530p 10 News	CM	5-530p	- TWTF--	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF--		5				\$275.00		0.00			
34	WTSP	10/01/12	10/01/12	M-F 5-530p 5-530p 10 News	CM	5-530p	M-----	:30	2	\$275.00	P-4	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		2				\$275.00		0.00			
35	WTSP	09/25/12	09/28/12	M-F 530-6p 10 News at 530p	CM	530-6p	- TWTF--	:30	4	\$275.00	P-4	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF--		4				\$275.00		0.00			
36	WTSP	10/01/12	10/01/12	M-F 530-6p 10 News at 530p	CM	530-6p	M-----	:30	1	\$275.00	P-4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$275.00		0.00			
37	WTSP	09/25/12	09/28/12	M-F 6-630p 6-630p 10 News	CM	6-630p	- TWTF--	:30	4	\$500.00	P-4	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF--		4				\$500.00		0.00			
38	WTSP	10/01/12	10/01/12	M-F 6-630p 6-630p 10 News	CM	6-630p	M-----	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$500.00		0.00			
41	WTSP	09/25/12	09/28/12	7-730p Wheel of Fortune	CM	7-730p	- TWTF--	:30	4	\$1,300.00	P-4	0.00	NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF--		4				\$1,300.00		0.00			
42	WTSP	10/01/12	10/01/12	7-730p Wheel of Fortune	CM	7-730p	M-----	:30	1	\$1,300.00	P-4	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$1,300.00		0.00			
43	WTSP	09/25/12	09/28/12	730-8p Jeopardy	CM	730-8p	- TWTF--	:30	4	\$1,500.00	P-4	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$1,500.00		0.00			

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 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama/D/President
 Product Desc: OBAMA FOR AMERICA WTSP-TV
 Estimate: 1536 A

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
43	WTSP	09/25/12	09/28/12	730-8p Jeopardy	CM	730-8p	- TWTF--	:30	4	\$1,500.00	P-4	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-TWTF--		4	\$1,500.00		0.00						
44	WTSP	10/01/12	10/01/12	730-8p Jeopardy	CM	730-8p	M-----	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	M-----		1	\$1,500.00		0.00						
45	WTSP	09/25/12	09/28/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	- TWTF--	:30	4	\$1,000.00	P-4	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-TWTF--		4	\$1,000.00		0.00						
46	WTSP	10/01/12	10/01/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M-----	:30	2	\$1,000.00	P-4	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	M-----		2	\$1,000.00		0.00						
47	WTSP	09/29/12	09/29/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	1	\$700.00	P-4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-----S-		1	\$700.00		0.00						
48	WTSP	09/30/12	09/30/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	2	\$900.00	P-4	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-----S		2	\$900.00		0.00						
E 49	WTSP	09/25/12	09/28/12	Letterman Late Night with David Letterman	CM	1135p-1237a	- TWTF--	:30	4	\$350.00	P-4	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-TWTF--		4	\$350.00		0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	4	WTSP	09/24/12-09/30/12	Letterman		1135p-1237a			-TWThF----	:30	(\$350.00)	0.00	NM		
				Credited											
50	WTSP	10/01/12	10/01/12	Letterman Late Night with David Letterman	CM	1135p-1237a	M-----	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	M-----		1	\$350.00		0.00						
51	WTSP	09/25/12	09/28/12	Late Late Show Late Late Show	CM	1237-137a	- TWTF--	:30	4	\$175.00	P-4	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-TWTF--		4	\$175.00		0.00						
52	WTSP	10/01/12	10/01/12	Late Late Show Late Late Show	CM	1237-137a	M-----	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	M-----		1	\$175.00		0.00						
53	WTSP	09/29/12	09/29/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	-----S-	:30	4	\$75.00	P-4	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-----S-		4	\$75.00		0.00						
E 54	WTSP	09/29/12	09/29/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	2	\$150.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-----S-		2	\$150.00		0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WTSP	09/24/12-09/30/12	Sat 8-10a		Sat 8-10a			-----Sa--	:30	(\$150.00)	0.00	NM		
				Credited											
2	WTSP	09/24/12-09/30/12	Sat 8-10a		Sat 8-10a			-----Sa--	:30	(\$150.00)	0.00	NM			
				Credited											
E 55	WTSP	09/29/12	09/29/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p	-----S-	:30	1	\$200.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						

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Order / Rev: 710417 - 9
Alt Order #: 06300101
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA WTSP-TV
Estimate: 1536 A

Order / Rev: 710417 - 9
 Alt Order #: 06300101
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama/D/President
 Product Desc: OBAMA FOR AMERICA WTSP-TV
 Estimate: 1536 A

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 73	WTSP	09/28/12	09/28/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	-----F--	:30	2	\$3,000.00	P-4	0.00	NM	0	\$0.00	
74	WTSP	09/29/12	09/29/12	Sat Prime B Crimetime Saturday	CM	Sat 9-10p	-----S-	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----S-		1				\$1,500.00		0.00				
75	WTSP	09/30/12	09/30/12	Sun Prime A 60 Minutes	CM	7-8p	-----S	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----S		1				\$4,500.00		0.00				
76	WTSP	09/30/12	09/30/12	Sun Prime B Amazing Race	CM	Sun 8-9p	-----S	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----S		1				\$4,500.00		0.00				
77	WTSP	09/30/12	09/30/12	Sun Prime C The Good Wife	CM	Sun 9-10p	-----S	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----S		1				\$3,500.00		0.00				
78	WTSP	09/30/12	09/30/12	Sun Prime D The Mentalist	CM	Sun 10-11p	-----S	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----S		1				\$3,500.00		0.00				
E 79	WTSP	09/30/12	09/30/12	NFL Football Game #2 NFL Football Game #2	CM	4-7p	-----S	:30	1	\$5,000.00	P-4	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----S		1				\$5,000.00		0.00				
Spot	Ch	Date Range	Description			Start/End Time				Weekdays	Length	Rate	Rtg	Type		
1	WTSP	09/24/12-09/30/12	NFL Football Game #2			4-7p				-----Su	:30	(\$5,000.00)	0.00	NM		
		<u>Credited</u>														
		[1p only game 9/30]														
80	WTSP	09/30/12	09/30/12	NFL Football Game #1 NFL Football Game #1	CM	1-4p	-----S	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----S		1				\$8,000.00		0.00				
81	WTSP	09/25/12	09/28/12	5-530a 5-530a 10 News	CM	5-530a	-TWTF--	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-TWTF--		1				\$400.00		0.00				
82	WTSP	09/29/12	09/29/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----S-		1				\$300.00		0.00				
83	WTSP	09/26/12	09/28/12	CBS Evening News CBS Evening News	CM	630-7p	--W-F--	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	--W-F--		2				\$1,000.00		0.00				
84	WTSP	09/25/12	09/28/12	530-6a 530-6a 10 News	CM	530-6a	-TWTF--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-TWTF--		1				\$300.00		0.00				
85	WTSP	09/25/12	09/25/12	Tue Prime A NCIS	CM	Tue 8-9p	-T-----	:30	2	\$10,000.00	P-3	0.00	NM	2	\$20,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-T-----		2				\$10,000.00		0.00				
86	WTSP	09/25/12	09/25/12	Tue Prime B NCIS: Los Angeles	CM	Tue 9-10p	-T-----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-T-----		1				\$9,000.00		0.00				
87	WTSP	09/25/12	09/25/12		CM	Tue 10-11p	-T-----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00	

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Tue Prime C Vegas											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-T-----		1	\$8,000.00			0.00					
88	WTSP	09/27/12	09/27/12	Thu Prime B Person of Interest	CM	Thu 9-10p									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---T---		1	\$9,000.00			0.00					
89	WTSP	09/28/12	09/28/12	Fri Prime C Blue Bloods	CM	Fri 10-11p									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---F--		1	\$6,000.00			0.00					
90	WTSP	09/25/12	09/28/12	M-F 6-630p 6-630p 10 News	CM	6-630p									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF--		1	\$1,000.00			0.00					
91	WTSP	09/30/12	09/30/12	10 Sports Extra 10 Sports Extra	CM	Su 1135-1145p									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1	\$500.00			0.00					
92	WTSP	09/30/12	09/30/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		2	\$700.00			0.00					
93	WTSP	09/30/12	09/30/12	Face the Nation Face the Nation	CM	Sun 1030-1130a									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1	\$1,000.00			0.00					
94	WTSP	09/29/12	09/29/12	Sat Prime A Crimetime Saturday	CM	Sat 8-9p									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		1	\$3,000.00			0.00					
95	WTSP	09/28/12	09/28/12	Price Is Right Price Is Right	CM	11a-12p									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----F--		1	\$900.00			0.00					
E 96	WTSP	09/28/12	09/28/12	B&B Bold and Beautiful	CM	130-2p									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----F-		1	\$1,100.00			0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>									
1	WTSP	09/24/12-09/30/12	B&B		130-2p										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----F-		1	\$1,100.00			0.00					
	<u>Credited</u>														
97	WTSP	09/29/12	09/29/12	NCAA Football Game #2	CM	3-7p									
				NCAA Football Game #2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		1	\$2,500.00			0.00					
98	WTSP	09/29/12	09/29/12	Sat 5-6a Sat 5-6a	CM	Sat 5-6a									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		1	\$25.00			0.00					
99	WTSP	10/01/12	10/01/12	M-F 3-4p Let's Make a Deal	CM	3-4p									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1	\$275.00			0.00					
100	WTSP	10/01/12	10/01/12	Mon Prime A Met Mother/Partners	CM	Mon 8-9p									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1	\$4,500.00			0.00					

Order / Rev: 710417 - 9
Alt Order #: 06300101
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA
Estimate: 1536 A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
														Totals	159 \$177,175.00